

An Invitation to Participate

2016 EXHIBITOR APPLICATION & INFORMATION FOR CALIFORNIA'S PREMIER FESTIVALS



Check boxes AND fill out each individual panel

- St Patrick's Day Festival- pg.5
- Union Street Easter Parade & Festival- pg.5
- Petaluma Butter & Egg Days- pg.6
- Union Street Festival- pg.6
- North Beach Festival- pg.7
- San Mateo Street Festival- pg.7
- San Anselmo Art & Wine- pg.8
- Fillmore Jazz Festival- pg.8
- Bay Area Blues Festival- pg. 9
- Wharf Fest- pg. 9
- San Rafael Parade of Lights- pg. 10

Application will not be complete without the following:

- 2015 Main Application panel filled out, signed & dated.
- The individual show page filled out for each Festival you are applying to.
- Your separate space fee for each event (in full, we do not accept partial payment).
- Corner fees in a separate check, which will only be deposited if you are placed in a corner (15-30 days before the show).
- 3 photos of the work you are representing, 1 of your display & 1 of you making it if you are a handmade artist. If you do not have photos, please include website or detailed description, if we have your photos on file, you do not need to resend.

2016 Main Application

Please fill out this panel AND the panel for each individual Festival you are interested in.

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone # _____ Fax # _____

Web Site _____

Email _____

California resale # _____

Check box if would like to receive status letter & participant packet via EMAIL

Check box if change of address or contact information

Check box if you are a new exhibitor with SRES

Please check what type of exhibitor you are:

A detailed description of who qualifies to use this application is on page 2 (if you do not select one of these categories your application will be incomplete)

Handmade Artist - must make all items yourself & send photos of studio

Wholesale/Importer - includes handmade items that you are reselling

Non-Profit - must include 501 (c)(3) paperwork

Small Commercial Business - w/ less than 5 employees

Describe what you will be selling _____

Credit Card # _____

Exp Date _____ (note: there is a discount if you pay with check/money order)

Terms of Exhibition

I have read and agree to all the specified terms and conditions set forth in these applications. I further release, indemnify and hold harmless, Steven Restivo Event Services, Inc., (SRES) its clients and a affiliated organizations or entities, directors, officers, agents or employees, or any of the above from any and all liabilities, demands, claims, damages or costs to property or persons as a result of my participation in any of these 2016 events. I further release and indemnify SRES and all of its duly appointed representatives of all liability and responsibility for any injury, damage or loss sustained by exhibitors, guests or any other participants before, during or after each event as a result of the display of my work, equipment or materials. I understand that SRES reserves the right to remove anything that does not meet the standards set forth in this application. I understand that there are no refunds or rain checks due to inclement weather. In consideration of acceptance of my application, I agree to accept all decisions of SRES and agree to allow them use of the enclosed slides and photos and other promotional materials including photographs and videotape taken at each event for the purposes of promoting the events this year and in future years. By signing below it also authorizes your credit card to be charged even if not card is present.

Signature _____ Date _____

Mail, Email or Fax to:

Please make a copy of all documents for your records

P.O. Box 151017 ~ San Rafael, CA 94915

www.SRESproductions.com ~ Steven@SRESproductions.com

Ph: 800.310.6563 ~ Fax: 415-456-6436

Frequently Asked Questions

General Information Policies & Procedures

FAQ'S:	ANSWERS:
Who should be using this application?	Exhibitors who are Handmade Artists, Importers, pre-packaged Gourmet Products, and Commercial Businesses with 5 Employees or less and Non-Profits.
What are the steps if I want a space at the events?	1) Fill out the main panel and each show panel you are interested in and mail with payment. 2) Wait to hear from us on the status of acceptance via email or mail within 1-7 business days of us receiving your applicaiton with payment in full. 3) If accepted, you will recieve a participant packet 15-30 days before the event with all relevant set up information.
What do we do if we don't have photos?	Either include a website of your work or give a detailed description of your work and what you will be selling.
When is your deadline?	We do not have any deadlines; we accept vendors until the show is full. We do not accept credit cards or checks the week before the show, money orders only or you can bring cash on the day of the event.
When do you deposit the fees?	We deposit the fees upon acceptance.
Can I pay a deposit or partial payment?	No, we do not accept deposits or partial payments.
When do we find out our space location?	We send out the participant packet with all relevant set up information, including your space location, 15-30 days prior to the event, with your free promotional postcards.
Can I drop off the application to your office?	No. Please mail, fax or email.
Can I fax the application?	Yes, the fax number is on the application.
What are free postcards?	We print 4x6 promotional postcards for almost every event. We give them to the exhibitors so you can mail them to your mailing lists.
How much does it cost to do a show?	Each show has a different cost, please review each show panel.
What do exhibitors get for the fee?	We provide you with your space only. We also provide large crowds at our events.
Can I get a double booth?	Yes, it costs double what a single space is.
Do you accept credit cards?	Yes. There is a place on the main application to put your credit card information and the rate is higher.
Do you allow booth sharing?	No.
Do you have a jury or application fee?	Not unless it is specified on the show page
What time can I set up?	You will receive your participant packet 15-30 days before the event, which will tell you all relevant set up information.
What do I do if I need to cancel?	Please review our refund policy.
What if it rains?	All of our events are rain or shine. There are no refunds if it rains.

Who can apply using this application?

If you sign up under the wrong category, your application will be considered incomplete and we will contact you to tell you what catagory we consider you need to be in!

Categories for this application include:

- **Handmade Artists/Exhibitor:** artist must make the product, includes: gourmet prepackaged goods, paintings, ceramics, photography, etc. Basically if you do not create the items yourself, you will need to come into the event in a different category.

- **Wholesale/Imported Exhibitor:** exhibitors who sell arts and crafts that are not made by exhibitor, includes: imported jewelry, clothing, food products, beauty products, hats, toys, etc. Includes handmade items not made by the exhibitor.

- **Non-Profits:** if you apply as a non-profit, you must submit the 501(c)(3) paperwork with application, no exceptions.

- **Small Commercial Businesses:** businesses that have 5 employees or less. This is specifically for small businesses not for individual representatives of a larger businesses.

If you are a Food Vendor and will be cooking onsite, please fill out the seperate food vendor application available on our website.

If you are a business and have 6 or more employees, please review the Sponsorship Packets for each event page on the website and/or give us a call.

We do not allow booth sharing at any of our festivals.

How to Apply for these Festivals

If you are applying for any one or all of the Festivals, we need the **2016 Main Application Panel filled out and the separate individual Festival panel filled out for each event you are applying to.**

Return all completed panels, your spaces fees, three slides or photos of your work, plus one slide or photo of your booth set up. We only need one set of slides/photos if applying to multiple shows. Please include a separate check/payment for each event you are applying to. If you are requesting a corner space, you will need to include a separate check for each corner. Corner fees will only be deposited if you are placed in a corner and will be deposited 15 to 30 days before the event. Requesting a corner space does not guarantee you a corner.

If you would like your slides or photos returned, please include a self addressed stamped envelope with enough postage for the return. **Please note:** your images will be kept on file until after the Festival and they will be at the Festival for on-site verification if needed.

If you have displayed with us in the past and we have your images on file, there is no need to send us a new set of images.

General Information Policies & Procedures

Apply Early and Save!

The sooner you are accepted into the event the better chance you have of receiving your requested spot at each Festival. One of the criteria we use when allocating the space for each event is the date on which we receive the application. The location request is **not a guarantee**, but we do our best to accommodate those who apply early.

Payment Policy

Payment can be made by credit card, money order, cashiers check, or regular check. All checks are payable to **Steven Restivo Event Services**, unless otherwise specified on the individual event panel. You will be charged a convenience fee if using a credit card.

There is no commission charged at any of our events.

We need a separate check/payment for each event for which you are applying to. If you are requesting a corner space, please send us a separate check for each corner as we do not deposit those fees until we allocate the event. A \$35 fee will be charged for all bounced/returned checks. All space fees will be processed upon acceptance to each Festival.

Waitlist Policy

If you have been "Waitlisted" for a particular event, we will not deposit your space fees or corner fees until you are accepted. If you wish to be taken off the "Waitlist" for any reason we must receive your request in writing, via email, fax or regular mail. We will continue to review your application every few weeks after your initial status letter has been emailed/mailed to you.

We produce a variety of events and some have a strict policy about the type of exhibitors accepted into the show. If applying for multiple shows, it is possible that you may be accepted into one event and waitlisted or declined for another.

Insurance

Insurance, if desired by Exhibitor, must be obtained by him or her at their own expense. Steven Restivo Event Services, Inc. (SRES), our clients and the cities and counties where we produce the events, assume no risk; and by the participation in the event and by signing this application, the Exhibitor expressly releases SRES, our clients and the city and counties from any and all liability for any damages, injury, theft, or loss to any person or goods which may arise from the occupation of space by the Exhibitor. We strongly encourage all event participants to carry insurance.

Refund Policy

Accepted exhibitors at each Festival may withdraw from the event 60 days or more prior to the first day of the event and receive a 50% refund on their space fee. If the withdraw is made 59 days or less from the first day of the event, no refunds are available as all funds are committed to the production, promotion, marketing and advertising of the Festival. All refund requests must be made in writing and received by our office via fax, email or regular mail. Please site the reason for the withdraw.

Application Deadline & Notification

There are no application deadlines for our events. We will continue to process applications until each Festival is full. But we do not accept checks or credit card payments the week prior to a show; money orders only or you can bring cash on the day of.

A status letter will be mailed or emailed to you within one week of receiving your application with payment. The status letter will state one of the following "Accepted", "Waitlist", or "Decline." If you do not hear from us within 10 days of sending your application, please call us, as we may have the wrong email, address or it went to your spam box or we never received it.

If accepted, we will deposit your space fees once we have mailed/emailed your status letter. We will not deposit any corner fees until we allocate the event. If you are declined for the event, we will send you back your fees with the status letter. If you are waitlisted, please see that section of this application for details.

Approximately 15-30 days prior to the event we will mail/email instructions for your participation, it includes your vehicle ID tag, your space number, a block map with your space, an overview map, and general instructions that should answer most of your questions. After you receive the packet, feel free to contact us with any additional questions. You will also receive your free promotional postcards with the packet (if applicable).

Location & Corner requests

We will do our best to honor your location & corner requests, but they are not guaranteed. There is a lot of criteria that goes into where exhibitors are placed. If you are not satisfied with your location, please let us know via email prior to the event. Please note that once placed, it is very difficult for us to move you. If we are able to place you in a corner, we will deposit your corner fee, usually 15-30 days prior to the event.

What we provide you with on-site

We provide you with your space only at each Festival. **We do not provide tents, tables, chairs, umbrellas, electricity or signage.** We also try to provide you with information about parking locations in your packet.

General Information Policies & Procedures

Sales Tax/Resale Number

All exhibitors are responsible for collecting and paying their California Sales Tax on all sales made during each Festival and need to provide SRES with a valid California Resale License number. Even if you are coming to the event from another state, you are required to get a temporary license. If you do not have a resale number, please contact the California State Board of Equalization at 1-800-400-7115 or visit their website at www.boe.ca.gov. You may also find each City's Sales Tax rates on their website.

Pre-Packaged Gourmet Food Products

If you are an exhibitor who sells pre-packaged gourmet and/or organic food products, you will need a health permit for most events you participate in. If you are accepted into an event, we will email/mail you the health permit application and an invoice for the health permit fee (varies/event) with your acceptance letter. You will then send us the completed Health application and your permit fee payable to SRES. *Do not send your application and fee to the health department, they need to be returned directly back to SRES.*

How do we choose our schedule each year?

In some instances, we need to remove an event from our schedule as it no longer makes financial sense for us to produce it, and/or it was just not a good fit for our business model. Please check our website every few weeks for updates on any new business.

Contacting our Office

The best way to contact us is via email. We are usually able to respond to email right away. Another option is to call our office anytime at 415-456-6455 or fax us at 415-456-6436. We also have our 800-310-6563 number which is strictly a message line that we check at least twice a day. As soon as we check that line we do our best to make call backs as needed. We feel that communication with all our Festival participants is critical to having a successful event. Contact us any time.

SRES Website

The website is a valuable tool for helping us get information out to all participants and attendees. We are constantly updating the sites and we own a number of web addresses/URL's such as www.SRESproductions.com, www.UnionStreetFestival.com, www.FillmoreJazzFestival.com, to name a few. By doing this we are able to get much more traffic/hits to the sites which brings more people out to the events. Please check the sites frequently, as there is always new information posted.

Promotional Release

All participants agree to allow Steven Restivo Event Services, Inc., (SRES) the use of your enclosed photos, slides and any other promotional materials, including photos and video taken at each Festival, for the purpose of promoting and marketing the Festivals this year and in any future year.

Festival Management

All the events are produced by Steven Restivo Event Services, Inc., (SRES) and presented by each of our clients. SRES is a long time provider of event production services to non-profit groups, chambers of commerce, merchant associations, various city agencies, corporations and other event industry professionals.

The company's founder, Steven Restivo, has been in the event world for over 30 years and has contributed to the production of hundreds of public events and corporate functions. The types of events include street festivals, corporate parties, fund-raisers, running events, biking events, parades, college campus promotions, Music Festivals and much more.

SRES offers a number of services to fit the particular needs of each client, such as:

- Turn key Event Production
- Creation and Maintenance of Event Budgets
- Site/Venue Selection
- Provide and Manage Event Staff
- Design and Creation of all Event Collateral Materials
- Development of Marketing, Promotion and Advertising programs
- Event Site Plan Creation using CAD software
- Creation and Maintenance of Event Databases
- Coordinate and Communicate with all Event Participants
- Interface with all State, County and City Agencies
- Permit Procurement
- Outreach to all residents or groups associated with the Event
- Sponsorship and Fund-raising Development and much more!

Our main objective is to produce high quality events and provide all our participants and clients with the best possible service. Please contact us any time to give us your feedback or comments about our performance. The more we know from you, the better job we can do for you.



Ph: 800-310-6563 ~ Fax: 415-456-6436
P.O. Box 151017 ~ San Rafael, CA 94915
www.SRESproductions.com
Steven@SRESproductions.com



San Francisco's St. Patrick's Day Parade & Festival March 12, 2016



San Francisco's Union Street Easter Parade & Spring Celebration March 27, 2016

Location: Civic Center Plaza and on Grove Street
Hours: 10 am to 5 pm
Parade at 11:30 am ~ Expected Attendance: 50,000



The 165th Annual St. Patrick's Day Parade in San Francisco is a well established event with historic ties to the city. The parade itself is a huge draw for attendees from all different demographics and ethnicity.

The addition of the Festival after the parade provides a great opportunity for attendees to learn more about Irish history and culture while having fun experiencing the event. A full day of activity is planned for the St. Patrick's Day Festival at Civic Center Plaza and on Grove Street, Polk to Larkin Street.

The colorful festivities surrounding the parade will showcase Irish Culture through live performance and entertainment, arts and crafts exhibitors, food and beverage concessions, children's rides and inflatables, cultural displays, a petting zoo and pony ride and a number of non-profits booths representing the Irish community.

The Festival will take place, before, during and after the Parade on Saturday. The Parade begins at 11:30 a.m. on Saturday at the corner of Second and Market, where more than 5,000 participants from all over the states, will reel about with laughter and revelry all the way to City Hall. Join us for this great San Francisco event, which is the largest St. Patrick's day event west of the Mississippi.



- Handmade Artist: applicant must be the Original Artist = \$275 check / \$300 credit card
- Wholesale/Imported: items that are not made by Exhibitor = \$350 check / \$375 credit card
- Non-Profit: must submit 501(c) (3) status paperwork = \$175 check / \$200 credit card
- Small Commercial Business: with 5 employees or less = \$450 check / \$475 credit card
- Corner fee (must be a separate check) = \$75

Large Commercial Businesses (6 employees or more) & Food Vendors:
See Information and Applications on Website

All Checks payable to: Steven Restivo Event Services, Inc.

Total # 10ft x 10ft Spaces _____

Location Request _____

of Free Postcards _____ Total for event \$ _____

Space fees deposited upon acceptance.

Location: Union Street, Gough to Fillmore Streets
Hours: 10 am to 5 pm, Parade at 2 pm
Expected Attendance: 20,000



The 25th annual event celebrates and showcases the diverse community of San Francisco and features some of Union Street's best restaurants serving attendees in an outdoor bistro setting.

A variety of children's and family activities are the focus of the event and include; large inflatables, kids' rides and games, a climbing wall, a hands-on children's activities area, costumed characters, a petting zoo, a pony ride and entertainment from some of the Bay Area's best musicians.

For the past 24 years the event has been known as the Biggest Little Parade in San Francisco. Over the years the parade has grown and in 2015 there were 45 units entered, all of which reflected the unique community of the Bay Area.



The event is not your average Street Fair or formal Parade. It can best be described as wonderful, wacky, elegant and fabulous, with everything from roller-blading cows and creative self-propelled mini-floats to garden areas, sophisticated fashions and beautiful classic and art cars. It's a special event for the entire family.

- Handmade Artist: applicant must be the Original Artist = \$250 check / \$275 credit card
- Wholesale/Imported: items that are not made by Exhibitor = \$350 check / \$375 credit card
- Non-Profit: must submit 501(c) (3) status paperwork = \$175 check / \$200 credit card
- Small Commercial Business: with 5 employees or less = \$450 check / \$475 credit card

Large Commercial Businesses (6 employees or more) & Food Vendors:
See Information and Application on Website

All Checks payable to: Steven Restivo Event Services, Inc.

Total # 10ft x 10ft Spaces _____

Location Request _____

of Free Postcards _____ Total for event \$ _____

Space fees deposited upon acceptance.



Petaluma's Butter & Egg Days Parade & Celebration

April 23, 2016



San Francisco's Union Street Festival

June 4 & 5, 2016

Location: Historic Downtown Petaluma
Hours: 10 am to 5 pm, Parade at Noon
Expected Attendance: 25,000

Location: Union Street, Gough to Fillmore Streets
Hours: 10 am to 6 pm
Expected Attendance: 50,000

Juried Fine Art Section with cash prizes!

Petaluma's Butter & Eggs Parade and Celebration is in its 35th year, and has become a tradition in Downtown Petaluma, celebrating the region's rich agricultural history as one of the premier dairy regions in the country.

In its 40th year, the 2016 Union Street Festival is continuing the exciting additions to this long standing San Francisco event. For the 2016 Festival, each of the five blocks of the event will again feature Fashion, Technology, Local Exhibits, Crafts and Health & Fitness.



Together with The Petaluma River, eggs and dairy products created an economy that turned Petaluma into one of the most prosperous communities in the state in the early 1900's. The event typically draws over 25,000 attendees.



The festival will again have the Fashion show featuring clothing, jewelry and fashions from Union Street area merchants. In addition, the festival will host Craft Beer and Wine Tasting Pavilions. Attendees will be able to purchase 10 Tasting Tickets online prior to the event and on-site at the ticket booths in front of the Pavilions.

The community parade showcases the best of Petaluma and Petaluma's history. The 100-unit parade features over 3,000 participants, more than 100 volunteers and supports every aspect of community life.



We will also feature the traditional elements that have made this Festival stand out over the years, like Arts and Craft Exhibitors, unique Sponsors, Festive Food Vendors and Community Groups.



Activities before, during and after the parade include four blocks of space for arts and crafts exhibitors, food vendors offering a wide variety of festival foods, sponsor booths, community and non-profit booths and a large area to entertain youngsters with inflatables, rides, and hands-on activities. Don't miss this great opportunity to participate in one of the North Bay's largest events.

Juried Fine Art Section with cash prizes!

For the second year, the event will feature a fine art juried section with cash prizes. The Union Street Association will select the official judges. First place will receive \$500, second \$250 and third \$100. If you would like to be considered for the juried fine art section, please enclose a separate check for \$25 and 5 images for consideration by the jury (hard copy preferred, but electronic is accepted). The deadline to apply for the juried fine art section is May 6th. Winners will be announced on June 5th.

***Please note: check fee/credit card fee**

- Handmade Artist: applicant must be the Original Artist = \$250 check / \$275 credit card
- Wholesale/Imported: items that are not made by Exhibitor = \$350 check / \$375 credit card
- Non-Profit: must submit 501(c) (3) status paperwork = \$175 check / \$200 credit card
- Small Commercial Business: with 5 employees or less = \$475 check / \$500 credit card
- Corner fee (must be a separate check) = \$75

- Handmade Artist: applicant must be the Original Artist = \$675/\$700
- Juried Fine Art Applicant = \$25 additional
- Wholesale/Imported: items that are not made by Exhibitor = \$825/\$850
- Non-Profit: must submit 501(c) (3) status paperwork = \$475/\$500
- Small Commercial Business: with 5 employees or less = \$1025/\$1050
- Corner fee (must be a separate check) = \$150

Large Commercial Businesses (6 employees or more) & Food Vendors
 See Information and Application on Website

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 See Information and Applications on Website

All Checks payable to: Steven Restivo Event Services, Inc.

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Total # 10ft x 10ft Spaces _____ # of Corners _____

Total # 10ft x 10ft Spaces _____ # of Corners _____

Location Request _____

Location Request* _____

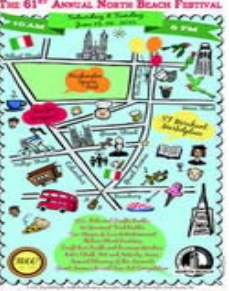
**Please note: Due to client requests, there is a possibility you may not get your location request.*

Total for event \$ _____

of Free Postcards _____ Total for event \$ _____

Space fees deposited upon acceptance.

Space fees deposited upon acceptance.



San Francisco's North Beach Festival June 11 & 12, 2016

Location: North Beach District
Hours: 10 am to 6 pm
Expected Attendance: 50,000

Juried Fine Art Section with cash prizes!



In its 62nd year, The North Beach Festival is considered one of the country's original outdoor Festivals. The event is situated in the historic North Beach District, known to locals and visitors alike as San Francisco's Little Italy and the home of the famed beat generation. The Festival site includes numerous quaint streets in the heart of the district, including Grant Ave and Columbus Ave.

The event will feature over 125 arts and crafts booths, 20 gourmet food booths, two stages of live entertainment, Italian street painting, beverage gardens, kid's chalk art area, and the blessing of the animals.



Don't miss out on this great opportunity to participate in this San Francisco tradition, which is known nationally and internationally,

Juried Fine Art Section with cash prizes!

Again this year, the event will feature a fine art juried section, where we will award cash prizes. The North Beach Business Association will select the official judges. First place will receive \$500, second \$250 and third \$100. If you would like to be considered for the juried fine art section, please enclose a separate check for \$25 and 5 images for consideration by the jury (hard copy preferred, but electronic is accepted). The deadline to apply for the juried fine art section is May 13th. Winners will be announced on June 12th.

*Please note: check fee/credit card fee

- Handmade Artist: applicant must be the Original Artist = \$675/\$700
 - Juried Fine Art Applicant = \$25 additional
- Wholesale/Imported: items that are not made by Exhibitor = \$825/\$850
- Non-Profit: must submit 501(c) (3) status paperwork = \$475/\$500
- Small Commercial Business: with 5 employees or less = \$1025/\$1050
- Corner fee (must be a separate check) = \$150

Large Commercial Businesses (6 employees or more) & Food Vendors
See Information and Applications on Website

All Checks payable to: Steven Restivo Event Services, Inc.

Total # 10ft x 10ft Spaces _____ # of Corners _____

Location Request* _____

** We will only be placing original, local Artists on Grant Avenue
Please take note when requesting your space at this Festival.*

of Free Postcards _____ Total for event \$ _____

Space fees deposited upon acceptance.



San Mateo's Downtown Street Festival June 18 & 19, 2016

Location: B Street ~ Tilton to 6th Ave, San Mateo
Hours: 10 am to 6 pm
Expected Attendance: 20,000



Join us for our 4th Annual Downtown San Mateo Street Festival! Enjoy a variety of fun summertime activities as you stroll through historic downtown San Mateo, known as the preferred downtown destination for shopping, dining, working, living, and meeting on the San Francisco Peninsula.

Downtown San Mateo is located in the heart of the Peninsula, just 15 miles south of San Francisco, six miles south of SFO, 12 miles north of Palo Alto, and two miles north of the San Mateo Bridge.

The Festival is presented by the Downtown San Mateo Association, www.dsma.org. The DSMA produces and sponsors special events, business mixers, open houses, and fundraisers. They provide promotional and marketing assistance to their member businesses as well as business development support and advocacy on behalf of business and property owners in the neighborhood. They also engage in economic development by recruiting entrepreneurs from technology, law, creative, design, retail, and medical industries as they search for locations to conduct business in the region.

We are all very excited to be working with the DSMA on this Festival and we are confident that this event will again be a big success. The location is perfect! Don't miss this great opportunity to showcase your work/business at this one of a kind Festival.



- Handmade Artist: applicant must be the Original Artist = \$300 check / \$325 credit card
- Wholesale/Imported: items that are not made by Exhibitor = \$400 check / \$425 credit card
- Non-Profit: must submit 501(c) (3) status paperwork = \$175 check / \$200 credit card
- Small Commercial Business: with 5 employees or less = \$600 check / \$625 credit card
- Corner fee (must be a separate check) = \$75

Large Commercial Businesses (6 employees or more) & Food Vendors
See Information and Applications on Website

All Checks payable to: Steven Restivo Event Services, Inc.

Total # 10ft x 10ft Spaces _____ # of Corners _____

Location Request _____

of Free Postcards _____ Total for event \$ _____

Space fees deposited upon acceptance.



San Anselmo's Art & Wine Festival June 25 & 26, 2016

Location: San Anselmo Ave ~ Tamalpais to Bolinas
Hours: 10 am to 6 pm
Expected Attendance: 30,000

In its 33rd year, this free festival has a long tradition of providing great entertainment, arts and crafts, terrific food and family friendly activities to the community of Marin and the greater Bay Area. Over the years, on average, the event draws about 30,000 attendees per year.



The Festival takes place in scenic, affluent San Anselmo, which is nestled at the heart of one of the most picturesque locations in California. Surrounded by rolling hills and beautiful vistas, the charming downtown follows a lovely creek. Walk the tree-lined streets; enjoy the parks, historical sites, tremendous dining and shopping opportunities.



The free Festival is held on the Town's main street, San Anselmo Avenue between Tamalpais and Bolinas Avenues and will feature 200 artists, 10 gourmet food booths, live entertainment, a large family area and a Fashion Show.

- Handmade Artist: applicant must be the Original Artist = \$350 check / \$375 credit card
- Wholesale/Imported: items that are not made by Exhibitor = \$450 check / \$475 credit card
- Non-Profit: must submit 501(c) (3) status paperwork = \$200 check / \$225 credit card
- Small Commercial Business: with 5 employees or less = \$750 check / \$775 credit card
- Corner fee (must be a separate check) = \$75

Large Commercial Businesses (6 employees or more) & Food Vendors
See Information and Applications on Website

All Checks payable to: Steven Restivo Event Services, Inc.

Total # 10ft x 10ft Spaces _____ # of Corners _____

Location Request* _____

of Free Postcards _____ Total for event \$ _____

Space fees deposited upon acceptance.



San Francisco's Fillmore Jazz Festival July 2 & 3, 2016

Location: Fillmore Street - Jackson to Eddy Streets
Hours: 10 am to 6 pm
Expected Attendance: 100,000



For the past 31 years, the Fillmore Jazz Festival has welcomed more than 100,000 enthusiastic guests every year who gather to celebrate a prosperous tradition of jazz, culture and cuisine, against the picturesque back drop of the city's famous Fillmore Street.

Blending art and soul in one of the country's most unique neighborhoods, the Fillmore Jazz Festival is the largest free Jazz Festival on the West Coast, drawing over 100,000 visitors over the Independence Day weekend. From sunup to sundown, visitors can groove to the sounds of live music from multiple stages, browse the offerings of over 12 blocks of fine art and crafts, and enjoy gourmet food and beverages. Asian to Cajun, paintings to pottery, old favorites and new directions, the Fillmore Jazz Festival is not to be missed.

Due to the street width and the fire lane requirements at this event we offer an additional space size: 10ft wide x 8ft deep.

- Handmade Artist: applicant must be the Original Artist
10 x 10 = \$675 check / \$700 credit card
8 x 10 = \$550 check / \$575 credit card
- Wholesale/Imported: items that are not made by Exhibitor
10 x 10 = \$825 check / \$850 credit card
8 x 10 = \$700 check / \$725 credit card
- Non-Profit: must submit 501(c) (3) status paperwork
10 x 10 = \$475 check / \$500 credit card
8 x 10 = \$350 check / \$375 credit card
- Small Commercial Business: with 5 employees or less
10 x 10 = \$1025 check / \$1050 credit card
8 x 10 = \$900 check / \$925 credit card
- Corner fee (must be a separate check) = \$150

Large Commercial Businesses (6 employees or more) & Food Vendors
See Information and Application on Website

All Checks payable to: Steven Restivo Event Services, Inc.

Total # 10ft x 10ft Spaces _____ # of Corners _____

8 x 10 Spaces _____ (these spaces are 10ft wide & 8ft deep)

Location Request _____

**Please note: 8x10 spaces will be located on the Fire Lane (wider) side*

of Free Postcards _____ Total for event \$ _____

Space fees deposited upon acceptance.



Historic Downtown Martinez Bay Area Blues Festival September 24 & 25, 2016

Location: Main Street ~ Alhambra to Court Streets
Hours: 10 am to 6 pm
Expected Attendance: 20,000



In it's third year, The Blues Festival is a merger of two great Festivals, the Downtown Martinez Italian Street Painting Festival and San Francisco's Polk Street Blues Festival. For many years each of these long standing free events have attracted thousands of attendees. Both have provided great forms of entertainment and it makes perfect sense to bring them together for one great festival.

The Festival is held in Historic Downtown Martinez, CA. The event features amazing Blues music on two stages, Arts and Crafts Exhibitors, Gourmet Food booths, local Restaurants, community booths, hands on kids activities and rides, a Farmers Market, bistro style seating areas, beer and fine wines, and of course street painting artists that will create spectacular chalk art with a Blues theme. There will also be an area for kids to create their own designs and have some fun.



If people are looking to escape the crowded big city and want to enjoy a warm, friendly neighborhood atmosphere, then Historic Downtown Martinez is the place.

- Handmade Artist: applicant must be the Original Artist = \$275 (check)
= \$300 (credit card)
- Wholesale/Imported: items that are not made by Exhibitor = \$350 (check)
= \$375 (credit card)
- Non-Profit: must submit 501(c) (3) status paperwork = \$150 (check)
= \$175 (credit card)
- Small Commerical Business: with 5 employees or less = \$500 (check)
= \$525 (credit card)
- Corner fee (must be a separate check) = \$50

Large Commercial Businesses (6 employees or more) & Food Vendors
See Information and Application on Website

All Checks payable to: Steven Restivo Event Services, Inc.

Total # 10ft x 10ft Spaces _____ # of Corners _____

Location Request _____

of Free Postcards _____ Total for event \$ _____

Space fees deposited upon acceptance.



San Francisco's Wharf Fest October 22, 2016

Location: Little Embarcadero from Taylor to Powell Streets
and in the parking lot at Jefferson and Taylor
Hours: 11 am to 5 pm
Expected Attendance: 20,000

Wharf Fest, a free Fisherman's Wharf festival, returns to San Francisco's iconic neighborhood for the fourth year. The Fisherman's Wharf Community Benefit District is throwing the ultimate festival to celebrate San Francisco's historic waterfront district and invite Bay Area locals to visit the district after the tourist season has ended and before San Francisco's fabulous fall climate fades away. This year's festival will include a chowder cook-off competition, local merchants, exhibitors and fun family activities and entertainment.



The Wharf Fest is proudly presented by the Fisherman's Wharf Community Benefit District (FWCBD). The FWCBD is a non-profit organization formed in November of 2005 by the business and property owners of the neighborhood to preserve and enhance its vast San Francisco waterfront landscape and multi-cultural heritage, while integrating modern efficiencies to enrich the experience of visitors from both near and far.

- Handmade Artist: applicant must be the Original Artist = \$200
= \$225 (credit card)
- Wholesale/Imported : items that are not made by Exhibitor = \$250
= \$325 (credit card)
- Non-Profit: must submit 501(c) (3) status paperwork = \$150
= \$175 (credit card)
- Small Commercial Business: with 5 employees or less = \$300
= \$325 (credit card)

Large Commercial Businesses (6 employees or more) need to come into the event as a Sponsor. The Sponsorship information packet is available on our Website. Wharf Area Merchants & Restaurants have a separate application, also located on our website.

All Checks payable to: Steven Restivo Event Services, Inc

Total # 10ft x 10ft Spaces _____

Location Request _____

of Free Postcards _____ Total for event \$ _____

Space fees deposited upon acceptance.



San Rafael's Parade of Lights & Winter Wonderland November 25, 2016

Location: Fourth Street - B Street to Lootens Place
Hours: 12 pm to 8:30 pm, Parade at 5:30 pm
Expected Attendance: 10,000



Downtown San Rafael will once again host its annual holiday Parade & Winter Wonderland. In its 37th year, the event features a Holiday Marketplace with arts and crafts, live entertainment, children's activities, free snow sledding, and one of the largest Holiday Parades in the Bay Area.

The event is attended by people of all ages from all over the Bay Area. The event starts at noon with free snow sledding and kids' activities, a Holiday Marketplace, and the Parade begins at 5:30 PM.

Following the Parade, Santa, Ms. Claus and other costumed characters arrive with the Mayor of San Rafael to the center of town in the City Plaza to light the official Holiday Tree. Following the Tree Lighting Ceremony, Santa and friends are available for a meet and greet with the kids.

The entire event is free to the public and occurs the day after Thanksgiving, one of the biggest shopping days of the year. Don't miss this great opportunity to take advantage of the Holiday shopping season. Due to the time of year, we recommend that all exhibitors provide your own battery powered lights for your booth. We do not provide electricity.



- | | |
|--------------------------|--|
| <input type="checkbox"/> | Handmade Artist: applicant must be the Original Artist = \$200 (check)
= \$225 (credit card) |
| <input type="checkbox"/> | Wholesale/Imported : items that are not made by Exhibitor = \$300 (check)
= \$325 (credit card) |
| <input type="checkbox"/> | Non-Profit: must submit 501(c) (3) status paperwork = \$100 (check)
= \$125 (credit card) |
| <input type="checkbox"/> | Small Commerical Business: with 5 employees or less = \$400 (check)
= \$425 (credit card) |

Large Commercial Businesses (6 employees or more) & Food Vendors
See Information and Application on Website
All Checks payable to: Steven Restivo Event Services, Inc.

Total # 10ft x 10ft Spaces _____

Location Request _____

Total amount enclosed for this event \$ _____

Space fees deposited upon acceptance.